

Albany PEGAOB Minutes 2/20/2014

Present: Joe Cunniff, Joann Crupi, Andrew Joyce

Absent: Andrew Bechard, Richard Berkley, Joe Bonilla, Tom Brownlie, James Miller, Mike Yevoli

Public Comment

None

Meeting proceedings:

College of St. Rose Public Relations Class:

Kevin Bargher, Shawn Dixon, Christine Farfan, and Maggie Moran presented their ideas for helping Channel Albany gain brand awareness. They want to produce 1,000 color flyers for distribution at targeted locations with targeted demographics. Joe Cunniff agrees to meet with Mayor Sheehan to seek funding for the flyers. It was agreed students would present flyer to board for approval, flyer will include new PEG channel location information.

Reviewed minutes but did not accept as there was not a quorum.

Discussed sharing videos with Colonie Public Education channel, concluded there is no reason not to.

Sub-committee reports:

technology committee -

Joe Bonilla

Joe Cunniff

Tom Brownlie

Richard Berkley

- Joe Cunniff will speak with Zeb Schmidt at Proctor's Open Stage regarding Cloudcasting and Council Chambers replacement equipment.

Community Outreach and Correspondence

Joann Crupi

Joe Bonilla

Marc Gronlich

- Joe Cunniff, Joe Bonilla, and Joann Crupi met with St. Rose students to being process of Channel Albany being their client.
- Joann Crupi announced that St. Rose workshops will begin 5/15/2015, and end 7/24/2014, beginning at 6PM.

Volunteer Coordination

Jimmy Miller

Andrew Joyce

Richard Berkley

- Andrew Joyce in discussions with Corporation Counsel regarding legal issues.

Fund Raising

Andrew Bechard
Joe Cunniff

- No news.

Next Meeting April 11, 2014 - 6PM City Hall

Meeting adjourned